IN THE UNITED STATES PATENT AND TRADEMARK OFFICE In re Applicant: MILSTEIN Ido of & Serial No.: 10/597,221 Filed: July 17, 2006 Group Art Unit: 3664 For: TARGETED MARCHING Attorney Docket: 35507 AMIN Bhavesh V. Examiner: Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT Sir: Enclosed is a PTO Form 1449 which lists citations which may be material to the patentability and examination of the above identified application. Also enclosed are copies of the references cited, other than U.S. Patents and U.S. patent applications. These are submitted in compliance with the duty of disclosure defined in 37 CFR 1.56, 37 CFR 1.97 and 37 CFR 1.98. The Examiner is requested to make these citations of official record in this application. The undersigned states: NO CERTIFICATION OR FEE DUE **A**.:

This Information disclosure Statement is being filed within three months of filing a national application or entry of a national phase of an international application; or before the mailing date of a first Office action on the merits of the above-identified application. Accordingly, no fee or Certification is believed due. However, if a fee is due, authorization to deduct such fee from the Deposit Account 501407 of the undersigned is hereby provided.

CERTIFICATION (if appropriate)

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement; or

That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement.

C. FEE (if appropriate)

Dated: January 19, 2010

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This Information Disclosure Statement under 37 CFR 1.56 is not to be construed as a representation that a search has been made, that additional matter which is material to the examination of this application does not exist, or that any one or more of the citations listed constitutes prior art.

Respectfully submitted,

, Martin D. Morrita

Martin D. Moynihan Registration No. 40,338

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